



Attorney's Docket No.: 13186-010001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Gian Fulgoni et al. Art Unit : 3621
Serial No. : 09/532,890 Examiner : James A. Reagan
Filed : March 22, 2000
Title : SYSTEMS AND METHODS FOR COLLECTING CONSUMER DATA

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF NOVEMBER 4, 2003

Please amend the above-identified application as follows:

Amendments to the specification begin on page 2.

Amendments to the claims are reflected in the listing of claims, which begins on page 4
of this paper.

Remarks begin on page 10 of this paper.

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